

## PRESS RELEASE

# Paysafe completes acquisition of viafintech

Acquisition accelerates Paysafe's growth in Germany and other key markets where consumers continue to move away from the legacy banking system.

London – November [1], 2021 – Paysafe (NYSE:PSFE), a leading specialised payments platform, today announced that it has completed its acquisition of market-leading German fintech company, viafintech. viafintech, known under the brand viacash, offers one of the largest bank-independent alternative payments infrastructures in Europe, allowing a popular alternative to the traditional banking system. For Paysafe, the investment allows it to expand in critical markets and position itself as the essential payments partner to challenger banks around the world.

viafintech was founded in 2011 and integrates with digital banking apps to offer an innovative "mobile ATM" concept which enables consumers to make deposits or withdraw cash from their digital bank accounts at a nearby retail store using a barcode; something that is becoming increasingly popular in the region as bricks and mortar bank branches close and fast-growing challenger banks and digital wallets disrupt the market. viafintech solutions are also used widely for bill payments and credit pay-outs, as well as for online shopping in general, supporting millions of consumers in the region who don't have bank accounts, or who simply prefer the heightened security of using eCash to pay online.

The integration process will now commence with viafintech's team, including managing directors, Sebastian Seifert, Achim Bönsch and Andreas Veller, becoming part of Paysafe's expanding eCash solutions' team which is headed up by Paysafe eCash CEO, Udo Müller.

Udo Müller, CEO of Paysafe's eCash division, commented: "This is a very exciting acquisition for Paysafe. By combining viafintech's leading payment solutions with our own eCash and alternative payment portfolio, we are very well positioned as an essential payments partner to challenger banks around the world. This comes at a crucial point in time as we experience a consumer shift away from the legacy banking system and more and more challenger banks are entering the market and offering mobile-based solutions for banking and payments."

Sebastian Seifert, Co-founder and Managing Director of viafintech, added: "Becoming part of the Paysafe Group will help us to build on our business achievements to date and accelerate our future growth as Europe's number one, non-banking, cash-in/cash-out infrastructure. We are excited to be starting this next chapter and doubling our efforts to strengthen financial inclusion and shift away from legacy banking."

### Contact:

Ms. Ulrike Czekay  
Tel.: +49 30 346 46 16 28  
media@viafintech.com

viafintech GmbH  
Budapester Straße 50  
10787 Berlin  
Germany

[www.viafintech.com](http://www.viafintech.com)

### Twitter:

@viafintech

### Facebook:

facebook.com/barzahlen.viacash  
facebook.com/viacash.europe

### LinkedIn:

linkedin.com/company/viafintech

### About Paysafe Limited

Paysafe Limited ("Paysafe") (NYSE:PSFE) (PSFE.WS) is a leading specialised payments platform. Its core purpose is to enable businesses and consumers to connect and transact seamlessly through industry-leading capabilities in payment processing, digital wallet, and online cash solutions. With over 20 years of online payment experience, an annualised transactional volume of US \$100 billion in 2020, and approximately 3,400 employees located in 12+ global locations, Paysafe connects businesses and consumers across 70 payment types in over 40 currencies around the world. Delivered through an integrated platform, Paysafe solutions are geared toward mobile-initiated transactions, real-time analytics and the convergence between brick-and-mortar and online payments. Further information is available at [www.paysafe.com](http://www.paysafe.com).

### Contact:

Ms. Ulrike Czekay  
Tel.: +49 30 346 46 16 28  
[media@viafintech.com](mailto:media@viafintech.com)

viafintech GmbH  
Budapester Straße 50  
10787 Berlin  
Germany

[www.viafintech.com](http://www.viafintech.com)

### About Paysafe's eCash Division

Paysafe is a global market leader in the provision of eCash payment solutions. The goal of its eCash division is to target simple and secure online transactions through prepaid and online cash solutions. Today, it is available to purchase in over 650,000 sales outlets in over 50 countries and its brands include paysafecard, paysafecard account, paysafecard Mastercard® and Paysafecash.

Its original product, paysafecard, uses a 16-digit PIN and enables customers to shop online without using an account or credit card, protecting their confidential financial information. In 2018, the paysafecard team developed Paysafecash allowing customers to shop online first and then pay securely for their purchases with cash at convenient, nearby payment points. Paysafecash is already available in nearly 30 countries. In 2020, paysafecard and Paysafecash reached a transaction volume of more than US\$ 4.6 billion.

For more information, please go to [www.paysafecard.com](http://www.paysafecard.com)

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[facebook.com/viacash.europe](https://facebook.com/viacash.europe)

### LinkedIn:

[linkedin.com/company/viafintech](https://linkedin.com/company/viafintech)

### About viafintech

viafintech was founded in 2011 and is headquartered in Berlin, Germany.

The company integrates with digital banking apps to offer an innovative "mobile ATM" concept which enables consumers to make deposits, transfers or withdraw cash from their digital bank accounts at a nearby retail store using a barcode. viafintech solutions are also used widely for bill payments and credit payouts, as well as for online shopping in general, supporting millions of consumers in the region who don't have bank accounts, or who simply prefer the heightened security of using eCash to pay online.

A market leader in Germany, viafintech also has a presence in five other European countries where it is known under the brands of Barzahlen/viacash (in Germany and Austria) and viacash (in Switzerland, Italy, Greece and Spain). It operates via a network of 20,000 points of sale with over 20 well-known retail partners including REWE, Rossmann, dm, PENNY, BILLA, SBB, Carrefour Italy and Bonpreu. It also has deep relationships in the banking, bill payments and eCommerce industries.

### Forward-looking Statements

This press release includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. These forward-looking statements are provided for illustrative purposes only and are not intended to serve as, and must not be relied on by any investor as, a guarantee, an assurance, or a definitive statement of fact or probability. Paysafe Limited's ("Paysafe," "PSFE" or the "Company") actual results may differ from their expectations and estimates and, consequently, you should not rely on these forward-looking statements as predictions of future events. Words such as "anticipate," "appear," "approximate," "believe," "continue," "could," "estimate," "expect," "foresee," "guidance," "intends," "may," "might," "plan," "possible," "potential," "seek," "should," "would" and variations of such words and similar expressions may identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially, and potentially adversely, from those expressed or implied in the forward-looking statements. While the Company believes its assumptions concerning future events are reasonable, a number of factors could cause actual results to differ materially from those projected, including, the integration and outcome of the viafintech transaction, and other factors included in the "Risk Factors" in our Form 20-F and in other filings we make with the SEC, which are available at <https://www.sec.gov>. Readers are cautioned not to place undue reliance upon any forward-looking statements, which speak only as of the date made. The Company expressly disclaims any obligations or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in their expectations with respect thereto or any change in events, conditions, or circumstances on which any statement is based, except as required by law.

## Contacts

### Media enquiries - Paysafe

Kate Aldridge  
[Kate.aldridge@paysafe.com](mailto:Kate.aldridge@paysafe.com)  
+44 (0) 750 0797547

### Medienkontakt - viafintech (German press only)

Ulrike Czekay  
[ulrike.czekay@viafintech.com](mailto:ulrike.czekay@viafintech.com)  
+49 163 741 3434

### Investorenkontakt - Paysafe

Kirsten Nielsen  
[kirsten.nielsen@paysafe.com](mailto:kirsten.nielsen@paysafe.com)  
+1 (646) 901-3140

### Contact:

Ms. Ulrike Czekay  
Tel.: +49 30 346 46 16 28  
[media@viafintech.com](mailto:media@viafintech.com)

viafintech GmbH  
Budapester Straße 50  
10787 Berlin  
Germany

[www.viafintech.com](http://www.viafintech.com)

### Twitter:

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[facebook.com/viacash.europe](https://facebook.com/viacash.europe)

### LinkedIn:

[linkedin.com/company/viafintech](https://linkedin.com/company/viafintech)

## PRESSEMITTEILUNG

### Paysafe schließt Übernahme von viafintech ab

Die Übernahme beschleunigt das Wachstum von Paysafe in Deutschland und anderen wichtigen Märkten, in denen sich die Verbraucher immer mehr vom herkömmlichen Bankensystem abwenden.

London, 1. November 2021 - Paysafe (NYSE:PSFE) ("das Unternehmen"), eine führende spezialisierte Zahlungsplattform, gab heute den Abschluss der Übernahme des marktführenden deutschen Fintech-Unternehmens viafintech bekannt. viafintech, bekannt unter den Marken Barzahlen und viacash, bietet eine der größten barcodebasierten alternativen Zahlungsinfrastrukturen in Europa und damit eine praktische Alternative zum traditionellen Bankensystem. Die Investition ermöglicht es Paysafe in wichtigen Märkten zu expandieren und sich als unverzichtbarer Zahlungspartner für Challenger-Banken auf der ganzen Welt zu positionieren.

viafintech wurde 2011 gegründet und bietet in Verbindung mit digitalen Banking-Apps ein innovatives "mobiler-Geldautomat"-Konzept an, das es Privatpersonen ermöglicht, Einzahlungen oder Bargeldabhebungen von ihren digitalen Bankkonten in einem nahegelegenen Einzelhandelsgeschäft mit Hilfe eines Barcodes vorzunehmen; etwas, das europaweit immer beliebter wird, da stationäre Bankfilialen abgebaut werden und schnell wachsende Neobanken sowie digitale Geldbörsen den Markt aufwirbeln. Barzahlen/viacash, das bekannteste Produkt von viafintech, wird auch in großem Umfang für die Bezahlung von Rechnungen und Krediten sowie für Online-Einkäufe im Allgemeinen genutzt. So werden Millionen von Verbrauchenden unterstützt, die kein Bankkonto besitzen oder einfach die erhöhte Sicherheit von eCash für Online-Zahlungen bevorzugen.

Das Team von viafintech, einschließlich der Geschäftsführer Sebastian Seifert, Achim Bönsch und Andreas Veller, wird nun Teil des wachsenden eCash-Lösungs-Teams von Paysafe, welches von Udo Müller, CEO von Paysafe eCash, geleitet wird.

Udo Müller, CEO der eCash-Abteilung von Paysafe, kommentierte: "Dies ist eine sehr spannende Akquisition für Paysafe. Durch die Kombination der führenden Lösungen von viafintech mit unserem bestehenden eCash- und APM-Portfolio sind wir als wichtiger Zahlungspartner für Challenger-Banken auf der ganzen Welt sehr gut positioniert. Dies geschieht zu einem entscheidenden Zeitpunkt, da wir eine Abkehr der Haushalte vom herkömmlichen Bankensystem erleben und immer mehr Neobanken in den Markt eintreten, die mobile Lösungen für Bankgeschäfte und Zahlungen anbieten."

Sebastian Seifert, Mitgründer und Geschäftsführer von viafintech, fügte hinzu: "Teil der Paysafe Group zu sein wird uns dabei helfen, auf unseren bisherigen Geschäftserfolgen aufzubauen und unser zukünftiges Wachstum als Europas Nummer eins im Bereich der bankenunabhängigen Cash-in/Cash-out-

**Contact:**

Ms. Ulrike Czekay  
Tel.: +49 30 346 46 16 28  
media@viafintech.com

viafintech GmbH  
Budapester Straße 50  
10787 Berlin  
Germany

[www.viafintech.com](http://www.viafintech.com)

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facebook.com/viacash.europe

**LinkedIn:**

linkedin.com/company/viafintech

Infrastruktur zu beschleunigen. Wir freuen uns auf dieses neue Kapitel in dem wir unsere Bemühungen, die finanzielle Inklusion und die Abkehr vom traditionellen Bankgeschäft zu stärken, nun mit doppelter Kraft vorantreiben können."

#### **Über Paysafe Limited**

Paysafe Limited („Paysafe“) (NYSE: PSFE) (PSFE.WS) ist eine führende spezialisierte Zahlungsplattform mit dem zentralen Ziel, Unternehmen und Konsumenten zu verbinden, um nahtlose Zahlungsvorgänge zu ermöglichen. Dabei wird auf die internationale, branchenführende Expertise im Processing, bei digitalen Wallets und Bargeldlösungen für das Internet zurückgegriffen.

Mit über 20 Jahren Erfahrung im Online-Zahlungsgeschäft, einem jährlichen Gesamttransaktionsvolumen von 92 Mrd. USD im Jahr 2020 und rund 3.400 Mitarbeitern an über 12 globalen Standorten verbindet Paysafe Unternehmen und Verbraucher weltweit durch über 70 Zahlungsarten in mehr als 40 verschiedenen Währungen. Die Lösungen werden auf einer integrierten Plattform geboten und sind auf mobile-initiierte Zahlungen, real-time analytics und die Konvergenz von stationärem und digitalem Handel ausgerichtet.

Zusätzliche Informationen finden Sie auf [www.paysafe.com](http://www.paysafe.com).

#### **Über die eCash-Division von Paysafe**

Paysafe ist ein weltweiter Marktführer in der Bereitstellung von eCash-Zahlungslösungen. Das Ziel der eCash Division ist es, einfache und sichere Online-Transaktionen durch Prepaid- und Online-Cash-Lösungen zu ermöglichen. Paysafe's eCash Produkte paysafecard, paysafecard Konto, paysafecard Mastercard® und Paysafecash sind heute in 700.000 Verkaufsstellen in über 50 Ländern erhältlich.

Das Kernprodukt paysafecard verwendet einen 16-stelligen Code und ermöglicht es den Kunden, online einzukaufen, ohne ein Konto oder eine Kreditkarte zu verwenden, und schützt ihre vertraulichen Finanzdaten. Im Jahr 2018 hat das paysafecard-Team Paysafecash entwickelt, mit dem Kunden zunächst online einkaufen und ihre Einkäufe dann sicher und bequem mit Bargeld an nahe gelegenen Bezahlstellen bezahlen können. Paysafecash ist bereits in fast 30 Ländern verfügbar. Im Jahr 2020 erreichten paysafecard und Paysafecash ein Transaktionsvolumen von mehr als 4,6 Milliarden US-Dollar.

Weitere Informationen finden Sie unter [www.paysafecard.com](http://www.paysafecard.com).

#### **Über viafintech**

viafintech verbindet Einzelhändler, Unternehmen und Verbraucher über seine Plattform, um digitale Finanz- und Mehrwertdienste anzubieten. Unsere leistungsstarke API verbindet Unternehmen mit mehr als 20.000 Handelspartnerfilialen in Europa wie REWE, Rossmann, PENNY, BILLA, SBB, PAM und dm und sorgt für eine reibungslose und vollautomatisierte Interaktion zwischen allen Parteien.

Die einzigartige viafintech-Zahlungsinfrastruktur ermöglicht verschiedene Services wie Abhebungen und Einzahlungen von Bargeld, Bezahlung von Rechnungen, Auszahlung von Gutschriften, bargeldlose Bezahlmethoden, Prepaid-Lösungen wie Geschenkkarten und vieles mehr. viafintech ist bekannt für seine Marken Barzahlen/viacash in Deutschland und Österreich

#### **Contact:**

Ms. Ulrike Czekay  
Tel.: +49 30 346 46 16 28  
[media@viafintech.com](mailto:media@viafintech.com)

viafintech GmbH  
Budapester Straße 50  
10787 Berlin  
Germany

[www.viafintech.com](http://www.viafintech.com)

#### **Twitter:**

[@viafintech](https://twitter.com/viafintech)

#### **Facebook:**

[facebook.com/barzahlen.viacash](https://facebook.com/barzahlen.viacash)  
[facebook.com/viacash.europe](https://facebook.com/viacash.europe)

#### **LinkedIn:**

[linkedin.com/company/viafintech](https://linkedin.com/company/viafintech)

sowie viacash in der Schweiz, Italien, Griechenland und Spanien. Das Unternehmen wurde 2011 in Deutschland gegründet und wird von Achim Bönsch, Sebastian Seifert und Andreas Veller geführt.

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### Kontakte

#### Medienkontakt - Paysafe

Kate Aldridge

[Kate.aldridge@paysafe.com](mailto:Kate.aldridge@paysafe.com)

+44 (0) 750 0797547

#### Medienkontakt - viafintech (nur für deutsche Medien)

Ulrike Czekay

[ulrike.czekay@viafintech.com](mailto:ulrike.czekay@viafintech.com)

+49 163 741 3434

#### Investorenkontakt - Paysafe

Kirsten Nielsen

[kirsten.nielsen@paysafe.com](mailto:kirsten.nielsen@paysafe.com)

+1 (646) 901-3140

#### Contact:

Ms. Ulrike Czekay

Tel.: +49 30 346 46 16 28

[media@viafintech.com](mailto:media@viafintech.com)

viafintech GmbH  
Budapester Straße 50  
10787 Berlin  
Germany

[www.viafintech.com](http://www.viafintech.com)

#### Twitter:

@viafintech

#### Facebook:

[facebook.com/barzahlen.viacash](https://facebook.com/barzahlen.viacash)

[facebook.com/viacash.europe](https://facebook.com/viacash.europe)

#### LinkedIn:

[linkedin.com/company/viafintech](https://linkedin.com/company/viafintech)